

SAYING GOODBYE TO THE HEINEKEN EXPERIENCE

On the 24th of May, more than 250 people gathered at the Heineken Experience in Amsterdam for the 5th National Competition for SIFE The Netherlands.

Nearly 30 judges took on the challenge of selecting the National Champion from the 11 teams competing. Out of the three leagues in the morning Drenthe University, CHN Leeuwarden and the Rookie InHolland Rotterdam advanced to the final round in the afternoon. The lunch was opened by a speech of Frans van der Minne, Group Human Resources Director, *Heineken*.



Frans van der Minne



SIFE Drenthe will compete at the ES

After a high level of presentations in the final round, the judges had a tough decision to make. Pepi Rosendahl, Former Partner, *KPMG* and Board Member of *SIFE The Netherlands* handed out the Spirit of SIFE Awards for each of the Opening Rounds. Awarded were Leiden University, This year was the first time a Faculty Advisor of the Year award has been handed out. Adrie Oosterhof, CHN Leeuwarden had the honor of receiving it. Drenthe University will represent The Netherlands at the European Symposium and CHN Leeuwarden will compete at the SIFE World Cup in NYC.

The day was closed with a cold beer at the Heineken bar. The day was a great success and everyone left with some emotions, especially since this year was the last one Heineken hosted the event, due to reconstructions of the building.

Thanks to great new staff leadership this program has grown from 6 competing teams last year to 11 competing teams this year, 8 of which are rookie programs. We are anxious to see next year's results and competition! For more information please visit: www.sife.nl



SIFE CHN with Adrie Oosterhof (2nd from left) and Alumni

In this Issue:

SIFE Netherlands 1	
SIFE Slovenia 1	
SIFE Belarus 2	
Best practice – SIFE Münster 2	
Tip of the Month 2	
SIFE Ukraine 3	
SIFE Russia 3	
SIFE Poland 3	

Newsletter Contact:

Kaja A. Otto
Program Director,
SIFE Europe

kotto@sife.org
+49- 173- 80 77 909

DO YOU HAVE A STORY?

SUBMIT IT TO:
[KOTTO@SIFE.ORG!](mailto:kotto@sife.org)

SIFE SLOVENIA HOLD ITS NATIONAL COMPETITION IN LJUBLJANA

On the 15th of May students from 3 different SIFE teams including their Faculty Advisors, 14 judges and several observers came together at KPMG for the Slovenian SIFE National Competition 2007.

Starting in the morning the two competing teams showed their projects and achievement to the panel of judges. The audience was impressed by the results the teams shared during their presentations. The question and answer period showed great interest in the projects as well as the will for giving constructive feedback to the teams. After the presentations of the two competing teams, the judges made their decision. Before the results were announced SIFE Maribor introduced itself with a presentation on the team. They will be competing next year. The SIFE team from the University of Ljubljana will compete at the European Symposium. SIFE GEA was selected as National Champion and will travel to New York.

The day was concluded with an excellent lunch where time was used to discuss the projects and next steps.

For more information please visit: www.sife.org/slovenia



Vlado Vajda enjoys the competition



Joint team picture with University Advisors



SIFE GEA during the presentation

SIFE BELARUS HOLD IT NATIONAL COMPETITION IN GRODNO

This year's Belarusian SIFE National Competition took place in Grodno at May 23-24.

In Belarus exist more than enrolled and active 20 SIFE team, every single one of them wanted to become the National Champion. It was a day of tough competition, the judges did not have a easy choice to decide who will get the honor of representing SIFE Belarus at the international competitions.

In the end the SIFE team from Grodno State Polytechnical College was chosen to compete at the European Symposium in Warsaw. The students from Belarus National Technical University convinced the judges and will be competing in New York, USA at the SIFE World Cup in October

For more information please visit:
www.sife.org/belarus



BEST PRACTICE: SIFE MÜNSTER

As you know, this year SIFE launched its new logo. One team that really follows trademark guidelines and shows a good taste of style is a team from Germany -SIFE Münster.

SIFE Münster recreated its website due to the new style guide and appearance of SIFE.

On their website you can not only find information about the team and its structure, but also the projects and media attention. Another interesting feature is the "application" part, where students get informed about how to join SIFE Münster. Sharing their ideas and experience freely SIFE Münster is showing the true spirit of SIFE.



www.sife-muenster.de

At "gallery" you are finding a lots of pictures from competitions and the team. And since we are sharing best practice: the pictures from the NC in Germany are already online!



But SIFE Münster is not just an excellent team due to its website structure, the team was awarded with the Board of Directors award and will represent Germany in Warsaw.

For more information please visit: www.sife-muenster.de

THINGS TO DO BEFORE THE HOLIDAYS

Even if the weather doesn't look like it everywhere in Europe: summer-holidays are knocking on the door. But before you leave there are a few things you should take care of!

Are all of your team members registered?

First of all make sure all your SIFE team members are registered at the SIFE portal at www.sife.org/portal. If you are not registered you are not recognized as an official SIFE student by SIFE headquarters.

Did you plan your succession?

If you haven't done so, identify people from your team who are motivated and would like to take the challenges of leading the team for the upcoming academic year! Succession is a key factor to success!

Are all your projects documented and correctly filed?

It is essential that you keep your data on track and make sure everything is stored correctly, especially since not all of you will be there next year.

Did you already scheduled times for recruitment events?

Make sure you already create a concept and book rooms now, before they are taken by regular seminars or classes. Recruitment is important, it ensures the future existence of your team.

Do you have all contact details from future Alumni?

Ensure to be able to get in touch with people graduating this year. They will be a useful source for you. Also inform your Country Coordinator of the graduation and provide the details, so Alumni might be invited as judges and informed about SIFE in the future.

SIFE Europe wishes you a great summer!

SIFE IN THE PRESS

http://www.nydailynews.com/money/2007/06/11/2007-06-11_grads_prove_ready_for_work-2.html

http://www.svensktnaringsliv.se/skola/hogskolan/article31655.ece?csref=_newsletter_nfskola_2007-06-15

COMPETITION IN UKRAINE

On May 25th, where five SIFE teams competed for the National Champion title. More than 70 individuals were in attendance, including 17 judges and a handful of observers.

Representatives from prestigious companies such as *Ernst & Young, Deloitte, Cargill, and Kyiv Investment Group* showed their support throughout the day and were involved in the decision making process, crowning the team from Kyiv National Economic University as the SIFE Ukraine National Champion.



The Runner Up during their presentation

These students will have the honor of going to New York City. The team from Chernivtsi Trade and Economics Institute will represent the Ukraine at the European Symposium in Warsaw.

For more information please visit: www.sife.org/belarus



Happy National Champion

LARGEST SIFE PROGRAM HOLDS NC

SIFE Russia held its National Competition on May 23-24, at the President Hotel in the nation's capital Moscow.

This National Competition brought together the winning teams from 12 Regional Competitions held throughout Russia in April and early May. Russia is the third largest SIFE program with 97 universities. At the National Competition more than 300 participants, including 52 who served as judges, indulged the day's activities as 16 teams competed for the championship title.



An additional dozen of teams from regions as remote as Ural and Siberia attended the event as observers. Numerous awards were presented as this event, but after two days of presentations the SIFE team from Russian State Herzen Pedagogical University was crowned the National Champion and earned the opportunity to compete at SIFE World Cup 2007 while the runner-up team from Kolomna State Pedagogical Institute will be moving forward and representing Russia at the European Symposium in September.

For more information please visit: www.sife.org/russia

Are you planning to conduct or already conducting a project outside of your country—another SIFE country or a Non-SIFE country—or in cooperation with a SIFE Team from another country?

From the next academic year on you MUST hand in your GORT in order to be able to present your project at a competition! For more details please visit: www.sife.org/gort



SIFE POLAND HOLDS 9TH NATIONAL COMPETITION

SIFE Poland hosted its National Competitions on May 21, challenging 8 veteran SIFE Teams and 1 Rookie team.

This year at the Polish National competition teams were competing in 2 leagues during the Opening Round. Out of the 2 leagues 4 teams were chosen to advance to the Final Round in the afternoon. 22 judges showed their support throughout the day and selected the teams that will advance to the international level of competition. The SIFE team from the University of Gdansk will represent Poland at the SIFE World Cup in New York, USA. The SIFE team from Wroclaw University of Economics will move on to compete at the European Symposium in Warsaw, Poland. We are looking forward to seeing their performance on the international parquet!

For more information please visit: www.sife.org/pl



SIFE Wroclaw will be at the European Symposium



SIFE Gdansk is being announced as National Champion



SIFE Gdansk with their plaque