

## **SIFE Social Entrepreneurship Academy Trainer (Pilot Programme)**

### **Background**

SIFE The Netherlands is growing steadily. Not only in terms of participating students, teams, projects and companies, but also in terms of alumni. However, most teams experience the need for guidance and support in various practical matters. To ensure that the teams and SIFE members are equipped with the right knowledge, skills and attitude, Tobias Goedbloed from SIFE The Netherlands is setting up the SIFE Social Entrepreneurship Academy (S.S.E.A.) in cooperation with myself from the Alumni Association. This spring the Social Entrepreneurship Academy will start with a pilot, the official kick-off will be in September. A major part in this development has been reserved for the Alumni Association.

The goal of the Social Entrepreneurship Academy is to prepare, support and develop SIFE members and teams for an effective, rewarding and successful SIFE experience. The Academy seeks trainers among alumni who are willing to train SIFE members in various skills and knowledge areas.

### **Profile**

As a trainer/facilitator you will engage in activities aimed at creating a healthy learning environment for the SIFE students.

Creating this environment requires that you possess three core capabilities:

1. *patience*
2. *understanding*
3. *leadership*

*Patience* is important; as people learn in different ways, you will be required to spend time tending to individuals as well as the group. *Understanding* SIFE's mission, the academy material and the purpose of the academy are essential to your role as a trainer. You are not merely a trainer, but a representative of SIFE and the SIFE mission. Students will turn to you for guidance and advice in areas other than the training you provide because of your understanding of SIFE. *Leadership* is the key definition for any trainer. It is not difficult to find people who can set up projects or have vast knowledge of the SIFE material, but only people who can show leadership know that it is their excellence in their field that allows them to help others to excel in the same field. Stepping back and creating space for others to learn is the door to which leadership is the key.

As a SIFE academy trainer you realize that it is not you who knows all and needs to transfer your knowledge to your students, but that through your experience you can facilitate the learning of students in their own time and in their own right. You trust yourself to be a capable instructor and you trust your students to tell you what they wish to learn.



## Requirements

### SIFE Experience

You need extensive SIFE experience: The Academy programme is experience based, meaning that the Academy depends on your expertise, gained through experience, for your performance as an Academy Trainer.

### Command of English language

As SIFE NL is an international organization you have to be well versed in English to be able to train and facilitate learning in the academy setting.

### Availability

The pilot will start in February (development stage) and end in June (evaluation stage). You are expected to train SIFE teams during March, April and May.

### Procedure

**Step 1:** Send your application (in English, before February 6<sup>th</sup>, to Jonne Zweers, Manager Alumni S.S.E.A., [jonne.zweers@gmail.com](mailto:jonne.zweers@gmail.com)) including:

1. *your motivation* where you state why you want to be a SIFE Academy Trainer, your suitability for the position of SIFE Academy Trainer and your field(s) of expertise (max. 1 A4)
2. '*SIFE CV*' with more detailed information about your experiences in SIFE.

**Step 2:** Depending on your application you are invited to perform a training session on a topic that covers your experience in SIFE (your choice) on February 13 in Rotterdam.

**Step 3:** Depending on the results of the training session you are trained in two thorough train-the-trainer sessions (20 and 27 February) to become a SIFE Social Entrepreneurship Academy Trainer. The train-the-trainer sessions are facilitated by professional trainers Tobias Goedbloed and Antoon Ensing (Kerp & Co.). Furthermore, you will receive additional knowledge on your field of expertise by professionals.

**Step 4:** Training SIFE teams in the Netherlands on your field of expertise.

**Step 5:** Feedback on your training method, skills and performance by a professional coach/trainer. You also assist in the development of additional training modules.